

# **About Our Product**

Designer Stone offers three entirely different styles of artwork Early on our company got established by providing "Treasured Finds", these are traditional garden essentials; Birdbaths, Planters, Animals, and of course, Statues. Within a short time we began developing "The Gentilucci Collection", which offers original sculptures. This artwork has a spiritual reverberating quality; it is typically inspirational. expressive and amusing. It is the type of Garden Art which evokes a glimmering smile, it can remove life's pressures for a few precious moments and can remind us of who we are and what we



líve for. Lastly we offer "The Herítage Collectíon" these "vintage-style" recreatíons will possess pocks and pítting, are chippy shabby chic, look like they're pulled right from grandma's estate but have brand new integrity and are absolutely timeless.

Regardless of origin, all of our products are proudly hand crafted in San Diego, California, USA., constructed of the highest grade Portland cements, a specialized aggregate and a plethora of strengthening additives. Every batch of concrete produced is treated as though we're making a soufflé. Each ingredient is measured down to the ounce and followed as you would a recipe. Once blended these materials allow our cast-stone product to cure to a level 3x stronger than a buildings foundation. This means our product is ultra durable and is outdoor safe in the harshest climates ranging from freezing Colorado winters to arid Arizona summers.

We offer two different coloring methods. Our natural tones are achieved with Integrated Coloring. The pigment is throughout the product in its entirety, making it scratch resistant. Furthermore, the colors will never bubble, peel or flake as most topical applications do and our colors will never fade. For a deeper, richer antiquing option we offer variegated stains. This premium two-tone enhancement accentuates the product detail and texture. These stains are water based thus user and environmentally friendly. Each piece will stain in its own unique way with varying imperfections which add beauty and originality to our hand-crafted products. Although we strive for consistency a variance is to be expected.

Once our cast stone garden art is hand finished and cured, we apply a clear water repelling protective sealant. This provides our product with even greater durability and you and your customers many more years of enjoyment. To further enhance our products detail and texture we offer a top-of-the-line high gloss beautifying sealant. This additional application not only gives our artworks an upscale look which lends for indoor design and decorating but it also provides additional protection against sunlight moisture, and efflorescence.



#### High Gloss Beautifying Finish\*\*

<sup>\*</sup> Premium Variegated Stains cost an add'l 10%. \*\* High Gloss Finish costs an add'l 25%

# **About Zen Creations**

#### When customers hold our sculptures, feel the quality,...

..caress the artwork and absorb the meaning, a smile magically appears. Once they notice the product is American made, the only questions remaining is where to place it and who else merits an amazing feel good gift.

Created by Michael Gentilucci, Zen Creations have become Designer Stone's most popular original line. They encompass all Michael strives to achieve with his artwork crafting amusing, expressive & inspirational sculptures.



There are many reasons why customers are drawn to these sculptures, whether it is a common affection towards a particular creature or a more complex spiritual connection. These tranquil creations share a few essential traits which make them universal and visually appealing to people of all walks of life. Every Zen sculpture possesses a sense of calm, an abnormally large head

and a robust belly...this mishmash of delight.

simply makes people happy. They each have a personalized Chinese character etched into the back of their robe. The symbol represents each beings primary attribute. Dogs are commonly recognized as loyal and therefore the character associated with our Meditating Dog sculpture means "loyalty".

s e e o a

Some of our sculptures are minimalistic in

style, whereas others wear jewelry, adornments or have decorative embroidery. Although each sculpture is defined by their unique differences, they also compliment each other, whether you group a Meditating Lion, Tiger & Bear or pair up a Meditating Angel with a Gargoyle. People collect Zen Creations for many different

reasons, but most agree, the allure resides in a

combination of connectivity and the uplifting message which accompanies each sculpture. You will also notice they are all stamped with our Designer Stone seal, as all of our original sculptures are copyright protected.



Every Zen Creations is available in Medium (6"x5"). The more popular styles are offered in Small (3"x3") and Large (9"x8"). You can order ala carte or choose from dozens of easy order packages which are designed to save you time and money. Packages vary in size from small and UPS shippable to complete display systems.

So what's next? Look for a New extra large size plus check out our NEWEST style Zen Creation. Each comes w/ Cats Eye Gazing Ball or add loose change, incense cone, flower pedals or whatever.



Chinese characters as they appear on the back of the Meditating Dog



Inside copy of the product tag for our Meditating Dog Sculpture



#1373xw.15 Meditating Rabbit w/ Cats Eye (Set/2) H5.5" x W5" x 5LB



#1375xw.15 - Meditating Cat w/ Cats Eye (Set/2) H6" x W5" x 5LB



#1372xw.15 - Meditating Dog w/ Cats Eye (Set/2) H6" x W5.5" x 5LB

# Zen Creatures



#1501.27 - Lg. Meditating Gnome #1401x.14 - Meditating Gnome (Set/2) #1601x.6 - Sm. Meditating Gnome (Set/6)



#1508.27 - Lg. Meditating Buddha #1408x.14 - Meditating Buddha (Set/2) #1608x.6 - Sm. Meditating Buddha (Set/6)



#1403x.14 - Meditating St. Francis (Set/2) #1603x.6 - Sm. Medit. St. Francis (Set/6) Lotus Pedestal sold separately

Those who connect with this

Zen Creation are Humble, Cheerful

A Nature Loving in Spirit

... or they just love Saint Francis

Keep this sculpture near as a lasting reminder of all which is good in you.

May your life be filled with Generosity



#1408zw.15 Meditating Buddha w/ Cats Eye (Set/2) H5.5" x W5" x 4LB



#1409x.14 - Meditating Cherub (Set/2) #1609x.6 - Sm. Medit. Cherub (Set/6)

## Product Information:

Zen Creations have personalized Chinese characters etched into the back of their robes.

This symbols represents each beings primary attribute.

Each sculpture comes w/ a product tag which has an inspirational message explaining these symbols.



#1407x.14 - Meditating Dragon (Set/2) #1607x.6 - Sm. Medit. Dragon (Set/6)



Large (9"x8") are sold individually. Medium (6"x5") come as Set/2 and Small (3"x3") as Set/6. We offer dozens of packages of varying sizes which allow you to order fewer quantities. The above measurements are an approximation and will vary from style to style.

## Zen Creatures



#1504.27 - Lg. Meditating Gargoyle #1404x.14 - Meditating Gargoyle (Set/2) #1604x.6 - Sm. Meditating Gargoyle (Set/6)



#1406x.14 - Medium Meditating Fairy (Set/2) #1606x.6 - Sm. Meditating Fairy (Set/6) Redesigned w/ bubble wings



#1405x.14 - Meditating Angel (Set/2) #1605x.6 - Sm. Meditating Angel (Set/6)

Those who connect with this

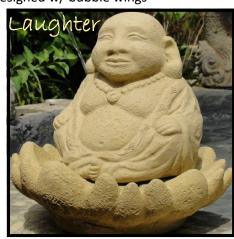
Zen Creation are Fortuitous,

Generous & Content in Spirit

...or they just love Hotei

Keep this sculpture near as a lasting reminder of all which is good in you.

May your life be filled with Laughter



#1402x.14 - Meditating Hotei (Set/2) #1602x.6 - Sm. Meditating Hotei (Set/6)



#1407zw.15 Meditating Dragon w/ Cats Eye (Set/2) H5.5" x W5" x 5LB

#### **#1807 Zen Creatures Package**

Animals don't meditate... but fairies and dragons do.

- Choose 6 Medium
- Choose 6 Small (30 pcs total)
- 3 Small Lotus Pedestals
- Under Minimum Allowance
- Request "Variety" & Save 5%

\$282



#1879x.5 - Sm. Deity Pedestal (Set/3) #1882x.6 - Sm. Lotus Pedestal (Set/3)



This is an abbreviated catalog.

Ve make 100's of original sculptures as well as traditional statuary and antique reproductions Our complete color catalog can be viewed online @ www.DesignerStoneInc.com



#1472.27 - Lg. Meditating Dog #1372x.14 - Meditating Dog (Set/2) #1572x.6 - Sm. Meditating Dog (Set/6)



#1476.27 - Lg. Meditating Squirrel #1376x.14 - Meditating Squirrel (Set/2) #1576x.6 - Sm. Meditating Squirrel (Set/6)



#1477.27 - Lg. Meditating Horse #1377x.14 - Meditating Horse (Set/2) #1577x.6 - Sm. Meditating Horse (Set/6)



Zen Creations have Chinese characters etched into the back of their robe. This symbol represents their primary attribute. Every sculpture comes with an inspirational message explaining the symbol.



#1475.27 - Lg. Meditating Cat #1375x.14 - Meditating Cat (Set/2) #1575x.6 - Sm. Meditating Cat (Set/6)



#1473.27 - Lg. Meditating Rabbit #1373x.14 - Meditating Rabbit (Set/2) #1573x.6 Sm. Meditating Rabbit (Set/6)



#1499.27 - Lg. Medit. Turtle #1399x.14 - Medit. Turtle (Set/2) #1599x.6 - Sm. Meditating Turtle (Set/6)



#1484.27 - Lg. Meditating Elephant #1384x.14 - Meditating Elephant (Set/2) #1584x.6 - Sm. Meditating Elephant (Set/6)



#1498.27 - Lg. Meditating Frog #1398x.14 - Meditating Frog (Set/2) #1598x.6 - Sm. Meditating Frog (Set/6)



#1487.27 - Lg. Meditating Lion #1387x.14 - Meditating Lion (Set/2) #1587x.6 - Sm. Meditating Lion (Set/6)



Pricing is coded within the item# and represents our natural integrated coloring. Add 10% for Premium Variegated Stains and 25% for our beautifying High Gloss finish.



#1380x.14 - Meditating Rooster (Set/2) #1580x.6 Sm Meditating Rooster (Set/6)



#1379x.14 - Meditating Pig (Set/2) #1579x.6 - Sm. Meditating Pig (Set/6)



#1381x.14 - Meditating Goat (Set/2) #1581x.6 - Sm. Meditating Goat (Set/6)



#1378x.14 - Meditating Bull (Set/2) #1578x.6 - Sm. Meditating Bull (Set/6)

Those who connect with this

Zen Creation are Enduring, Generous

«L Innovative in Spirit
... or they just love Pigs

Keep this sculpture near as a lasting reminder of all which is good in you.

May your life be filled with

Abundance



#1395x.14 - Meditating Eagle (Set/2) H7" x W5" x 5LB



#1880.18 - Deity Pedestal #1879x.6 - Sm. Deity Pedestal (Set/3)

## #1808 Zen Critters Package

Oh my Gosh!!! Do animals really mediate? I have got to see this.

- Choose 6 Medium
- Choose 6 Small (30 pcs total)
- 3 Small Lotus Pedestals
- Under Minimum Allowance
- Request "Variety" & Save 5%

\$282



#1392x.14 - Meditating Dolphin (Set/2) H5" x W5" x 4LB



Large (9"x8") are sold individually. Medium (6"x5") come as Set/2 and Small (3"x3") as Set/6. We offer dozens of packages of varying sizes which allow you to order fewer quantities. The above measurements are an approximation and will vary from style to style.



#1397x.14 - Meditating Snake (Set/2) #1597x.6 - Sm. Meditating Snake (Set/6)



#1389x.14 Meditating Monkey (Set/2) #1589x.6 Sm Meditating Monkey (Set/6)



#1390x.14 - Meditating Tiger (Set/2) #1590x.6 - Sm. Meditating Tiger (Set/6)



#1388x.14 - Meditating Bear (Set/2) #1588x.6 - Sm. Meditating Bear (Set/6)

Those who connect with this

Zen Creation are Creative,

Inspirational & Parental in Spirit

...or they just love monkeys

Keep this sculpture near as a lasting reminder of all which is good in you.

May your life be filled with

Humor



#1374x.14 - Meditating Rat (Set/2) #1574x.6 - Sm. Meditating Rat (Set/6)



#1391x.14 - Meditating Rhino (Set/2) #1591x.6 - Sm. Meditating Rhino (Set/6)

## Product Information:

These tranquil creations share a few essential traits which make them universal and appealing to people of all walks of life.

Each sculpture possesses a sense of calm, an abnormally large head and a robust belly ...this mishmash of delight simply make people happy.



#1881.15 - Lotus Pedestal (Set/2) #1882x.6 - Sm. Lotus Pedestal (Set/3)



This is an abbreviated catalog.

Ve make 100's of original sculptures as well as traditional statuary and antique reproductions Our complete color catalog can be viewed online @ www.DesignerStoneInc.com

# Easy Ordering Zen Creation Packages

#### **#1809 Small Starter Pack**

"Stone Statues from California, Egad! I love the concept but have concerns. Do animals really meditate? Will my customer get it?"

Try our unimposing starter package:

- 48 Small Zen Creations
- 2 Small Pedestals
- You choose 8, 12 or 16 styles
- 15% Capped Freight

\$300

#### **#1810 Small Reorder Pack**

"Well that went well! I am not sure what all the apprehension was about. I guess I need a small reorder."

Sorry to say it but I told you so!

- 30 Small Zen Creations
- 3 Small Pedestals
- You choose 5, 10 or 15 styles
- Active Accounts Only

\$150

#### #1811 Small Smart Pack

"Holy Cow! My customers are buying them two at a time. This is CRAZY!!!"

Smarten up and maximize box space & save a little money on freight.

- 60 Small Zen Creations
- You choose 10, 15 or 20 styles
- Or #1812 Small Variety Pack and get (3) Free Lotus Pedestals
- 10% capped freight nationwide

\$360

#### **#1820 Medium Starter Pack**

"These make me feel so happy, I think I'm gonna pull the trigger, I just don't want to spend a lot of money. "

Try this low impact starter package:

- Under Minimum Allowance
- 30 Small & 6 Medium Zen Creations
- 3 Small Lotus Pedestals
- You choose 6 styles
- 20% capped freight nationwide

\$282

#### #1826 Medium Variety Pack #1

"OMG! I am completely sold out and I need more like NOW! I don't care what you send me because they're all sooo darn cute!"

- 48 Small & 12 Medium (Variety)
- 1 Md. & 4 Sm. Lotus Pedestals
- Ships Immediately upon request
- 20% capped freight nationwide
- Save 5%

\$495

#### #1822 Medium Smart Pack #1

"I love them all but I just don't have the space for the entire collection. Ahh! Here is bliss by the dozens."

Yep, this is our best selling package!!!

- 60 Small & 12 Medium
- You choose 6 or 12 styles
- 20% capped freight nationwide
- SAVE \$28! (2 Medium Sculptures FREE!)

\$528

#### **#1831 Large Best Seller Pack**

Ready to take it up a notch?
Our <u>SIX most popular</u> Zen Creations in a variety of sizes & colors are sure to create a calm frenzy.

- 1 of each Large (6 pcs)
- 18 Medium & 60 Small
- 2 Md. & 6 Sm. Lotus Pedestals
- Capped freight according to zone
- FREE Buddha Head (\$129+ value)

\$840

#### **#1836 Large Deluxe Pack**

"These Zen Creations are Amazing! I have the perfect display & my customers will go bonkers."

- 6 of each Small (174 pcs)
- 1 of each Medium (31 pcs)
- 1 of each Large (13 pcs)
- 3 Md. & 7 Sm. Pedestals
- 15% Capped Freight Nationwide
- Save \$129

\$1646

#### #1839 Large Display Pack

A complete assortment of our Best Selling line displayed on a sturdy steel rack.

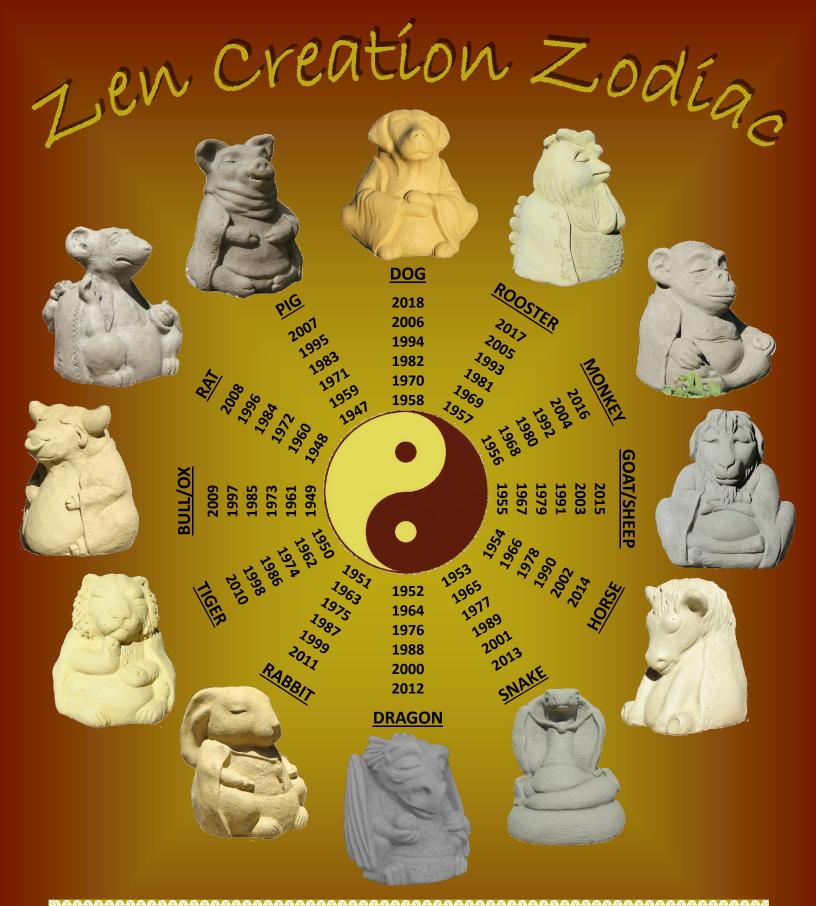
Easy set-up • Display inside or out • Order fits in 4 sq ft. • Eye-level merchandising
 Inspire impulse buyers • Display increases sales and reduces breakage.

#### **#1840 Large Display Deluxe Pack**

All product listed above PLUS a \$720 Replenish Package (boxed separately)

Includes 2 Large • 12 Medium • 72 Small Zen • 8 more pedestals
 15% Capped Freight Nationwide\* • Overall SAVINGS \$364 • \$1943





#### #1819 Medium Zodiac Pack

Many people have an affiliation towards animals and some hold a more complex spiritual connection. The Chinese Zodiac is a cycle of 12 animals each representing one year. It is believed people share the animal's character pertaining to their birth year.

• 5 of each Small (60) • 1 of each Medium (12) • Free Chinese Zodiac Poster • 20% capped freight nationwide



# ESIGNER STONE

## HANDMADE CAST STONE GARDEN ART

Designer Stone produces three different styles of artwork

"Treasured Finds" offer 100's of conventional garden essentials, like statuary, containers and animals.

**Buddhas** 



**Stepping Stones** 



**Containers** 



**Wall Hangings** 



"The Gentilucci Collection" offers 100's of inspirational expressive, amusing original sculptures.

**Book Saucers** 



**Head Planters** 



**Pot Feet** 

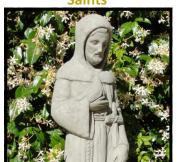


**Spirit Stones** 



"The Heritage Collection" offers vintage-style recreations of artwork which barely survived the test of time

**Saints** 



**Animals** 



**Bird Feeders** 



Gnomes



Our full color catalog can be viewed & online @ www.DesignerStoneInc.com

## **Las Vegas Showroom**

World Market Center 455 S. Grand Central Pkwy Las Vegas, NV 89106 Bldg C, Floor 11, 06

### **Production Studio**

Designer Stone, Inc. 1138 D Street, Ramona, CA 92065 Info@DesignerStoneInc.com Phone: 760.788.2461

## **Atlanta Showroom**

**Americasmart** 235 Williams NW, Atlanta Ga. 30303 Bldg 2 Floor 9 B-58,61